

2014 People Who Care Award - Julie and Rudy Mazzetti of Mazzetti's Bakery
Alice Bull presenting. Patty McNally assisted with interview.
Awarded February 5, 2015

Everything you need to know about Rudy and Julie Mazzetti of Mazzetti's Bakery is summed up in their motto – "Everything is Made with Love!"

Go into the bakery any time of the year and you will see a paper heart hanging from the overhead light. Because "love" is not a commercial event for Mazzetti's... but a way of life.

Rudy was raised in Millbrae and started the bakery with his mother 41 years ago. This began with them taking a short ride from Millbrae to Pacifica, a place they hardly knew existed. And they started a family business that thrives today.

Starting out they would sell 5 – 6 cakes a day. Today they sell 95 custom cakes on a Saturday alone! 38 consultations a week for wedding cakes. Thousands of custom made wedding cakes over the past 41 years. Hot Cross Buns at Easter that people in the Bay Area drive many miles to purchase because they are the best. A request from Bon Appetite magazine for their bran muffin recipe, that Rudy denied! World Famous – ok, ok, Bay Area famous - strawberry and banana Derby Cake. Too many donuts and pastries to count...but just the right number to eat!

Julie was raised in Daly City, attended Mercy High School in San Francisco and met Rudy through her brother. She was not particularly impressed at first, but with just one date she changed her mind and 31 years ago became his wife, partner, mother to their 3 daughters, and a best friend.

When they first married, they lived in a flat in North Beach rented from Julie's grandparents for 2 years to save to buy a house in Pacifica. They made their dream come true and moved in 1987 into their wonderful home on Carmel Avenue in Sharp Park where they raised their daughters Nicole and twins Angela and Gina who attended local schools. They joined Good Shepard Church and became active in both the schools and church. This commitment to their community continues to this day.

Both Julie and Rudy are first generation Italian Americans and both share a solid work ethic and a Give Back attitude taught by example from their parents.

The Mazzetti's are not the kind of people who like to be in the limelight. In fact, they are self-described as being "Do'ers, not a Receivers". Not to embarrass them BUT the list of organizations that they donate to and support reads like a Who's Who both in Pacifica and San Francisco. A partial list includes: the Sisters of the Poor of Sharp Park who stop by at closing every evening for Mazzetti's donation of goods that haven't sold that day to be distributed to the needy. Donations of gift certificates for the Silent Auction held during the Annual Pacificans Care Casino Night fundraiser (it's May 2nd this year). A shameless plug, I know.... See me later for a Save the Date Card. The delicious cake you will enjoy as a refreshment after our program tonight. Mercy High School where she and her daughters attended. Good Shepard Church. Saint Thomas Moore. Sheet cakes to the Beach Coalition during beach clean-up. All the party cakes for the Pacifica All Star Baseball team. PARCA bicycle fundraiser ride which meant breakfast and a home cooked lunch for 700 in 2014. The Pacifica schools. The list goes on and on.

In keeping with their "Everything is Made with Love" philosophy, the bakery is truly a second home to many. Starting at 4:00 am when their doors open, they have ongoing shifts of "regulars" who meet each day over coffee. These people are some of Julie's most treasured memories and friends. If someone

doesn't come in, she will call them during the day to check on them. If ill, Julie and Rudy will cook a dinner and deliver it. Another special time is their "Christmas with Santa" event where one of their customers is Santa and every child can sit on his knee and talk to him and walk out with a special bakery treat plus a gift bought and wrapped by the "regulars" for children they have never met! Ah, Pacifica!

For their workers they are willing to accommodate for school schedules and always promote education. They allow flexible schedules for mothers. Often times a student worker will leave the bakery family to work someplace else, only to come back and ask for their job back and always to visit. They promote longevity and loyalty in their staff by training, teaching, and promoting individuals with an interest in the bakery business. Some have worked their way up from clean-up to Head Cake Decorator. One baker was there for 35 years. If a worker is needed to work on Thanksgiving, Julie and Rudy express their thanks by cooking them a roast turkey to take home. They cook lunch for their staff every Saturday. People far and wide know Mazzetti Bakery and the friendly staff that works there. All who enter or work there are extended family to Julie and Rudy.

Thank you Julie and Rudy Mazzetti for all you do for Pacifica and for the larger community that surrounds us.

On behalf of Pacificans Care, it is my sincere privilege and honor to present you with the 2014 People Who Care Award plaque.

Accepted by Angela and Gina Mazzetti